

10

ways

to start talking about

hearing loss

We know how hard it is to begin a conversation about hearing loss with a loved one, which is why we have put together 10 facts to help you get talking

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1

Did you know that most people feel their quality of life has improved since their close relative started using hearing aids?

2

Did you know that most modern hearing aids are designed so discreetly that they are practically invisible when worn?

3

Did you know that almost 80% of users experience a positive impact on their relationships with their friends when they start using hearing aids?

4

Did you know that using a hearing aid can actually slow down the deterioration of hearing?

5

Did you know that 70% of users become more outgoing after they started using hearing aids?

6

Did you know that 70% of users experienced that their relationships at home improved once they started using hearing aids?

7

Did you know that in 50% of cases, the children of new hearing aid users found that their relationship with their parent improved?

8

Did you know that when a relative starts using a hearing aid, their immediate family notice that they start acting more independently and with improved confidence?

9

Did you know that 9 out of 10 people believe that wearing a hearing aid has not changed their friends' and families' perception of them?

10

Did you know that getting support from relatives can be as important as a good hearing specialist when it comes to better hearing?



Bring your loved one into bloom for a chat and enter our draw to win a dinner for two

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